



OVERVIEW

The Intercollegiate Women's Lacrosse Coaches Association was founded on the principle of developing among intercollegiate coaches a deep sense of responsibility in teaching, promotion, and maintaining the growth of women's lacrosse in accordance with the highest ideals of fair play. We are a body committed to being an integral part of the growth and direction of our collegiate sport.

Women's lacrosse is currently one of the fastest growing team sports in the United States. With that growth comes the responsibility for an organization to step forward and develop coaches to bring this game to the next generation of players.

The IWLCA is dedicated to representing and serving the interests of college women's lacrosse coaches at all levels, from providing technical information to support for coaches off the field. Whether it is sharing information about on-field tactics and training, or dealing with the myriad of off-field issues that today's college coach encounters with players, administration, funding, or career choices, today's IWCLA is here to help facilitate the best success for our coaches.

IWCLA Honors

Each year the IWLCA recognizes our coaches and those we work so hard for, our student-athletes. Whether it is an All-America honor for an athlete, a coaching milestone or a service award, our organization recognizes the contributions of our members and our athletes. From 300 career win marks, student service awards or our lifetime achievement awards, our coaches and athletes know their hard work will not go unnoticed.

Honoring Our Past. Creating Our Future.



IWLCA Future

Beyond developing and recognizing women's lacrosse at the college level, the IWLCA is dedicated to the long term planning for the sport, including:

- Coaches' clinics to train and serve new coaches as women's lacrosse grows explosively at all levels, especially at the high school and youth levels.
- Increased TV exposure for our game, to bring its excitement to people who might not otherwise see the unique finesse of women's lacrosse.
- International development of women's lacrosse, to help spread enthusiasm beyond our borders for the first "American" sport, and build the foundation necessary for eventual inclusion in the Olympics and other international multi-sport events.

IWLCA Statistics

- Lacrosse is the fastest growing sport in the United States
- 225+ Institutional members and counting
- We have partnered with the Women's Division Intercollegiate Associate (college club) Teams bringing our total to nearly 400 teams and 10,000 players served
- Nearly 100% of current women's college varsity programs are IWLCA members
- We have formed a formal relationship with the *Women's Sports Foundation* to educate young women and girls through sport
- We support our governing body, US Lacrosse, Inc.
- We are committed to our sport, our partners, and our future

Honoring our Past. Creating our Future



LEVELS OF SPONSORSHIP

"Hosting/Official/Presenting Sponsor of the IWLCA, Inc." levels are available to corporate sponsors. Such designation could include benefits as listed:

- Use of the IWLCA logo (permission required prior to use) in all marketing, advertising and promotional material
- Recognition as a corporate partner of the IWLCA
- Exposure at all national IWLCA events
- Brand logo exposure on the home page of the IWLCA
- Recognition in printed materials, press releases, direct mail, annual reports and other official releases
- Other recognition as negotiated

Other Sponsorship Levels Available

As with the corporate levels of sponsorship, companies may also select to sponsor IWLCA events. These events are opportunities for companies to gain exposure to the IWLCA community, and the student-athletes it serves. There are a number of IWLCA events throughout the year. Different levels of sponsorship are available for each, with a varying benefits package.

The IWLCA can also tailor sponsorship packages to fit the needs of the companies, as well as the IWLCA. We will explore each request for sponsorship, and work with companies on an individual basis to meet the goals and parameters of the individual organization.

For more information regarding sponsorship opportunities with the IWLCA, Inc. please contact:

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**All American Awards and Banquet Presenting Sponsor
June 2005
Baltimore, MD**

\$10,000

The 2004 All-American Banquet honors the best of the best. We bring together the best lacrosse players from across the country and celebrate their commitment to the game, and their success within it. We host this event annually in conjunction with the Senior North-South All-Star Game. In this event, we honor and thank the country's best seniors for their four years of hard work and dedication. Attendance at this event is typically ranges between 250-300 persons.

**North/South Senior All-Star Games Official Sponsor
June 2005
Baltimore, MD**

\$2,500

The North/South All-Star Games are held in conjunction with All-American weekend. Players must be seniors, and they are chosen based on their performance throughout their career as well as their senior season. The IWLCA holds games for all divisions, and attendance is typically between 500-1000 spectators.

**Coaches Awards Luncheon Official Sponsor
January 2005
Philadelphia, PA**

\$5,000

This annual event recognizes coaches for their achievements on the field, as well as lifetime service to the sport. Held annually in conjunction with the Annual Meetings and convention, this event is the premier awards ceremony recognizing our sports coaches. Company logo will be placed on awards certificates.



IWLCA CLINICIAN TRAVEL SPONSOR

CLINICS HELD IN CONJUNCTION WITH US LACROSSE NATIONAL CLINIC MONTH FEBRUARY 2005

\$5,000

In conjunction with members of the U.S. men's and women's lacrosse teams and US Lacrosse, IWLCA coaches will travel the country this winter to conduct clinics for young players and coaches. The focus of the clinics is to provide players and coaches with the opportunity to learn from the top players and coaches and further the growth of lacrosse.

Sponsorship can Include:

- Pre and post event recognition and exposure in all IWLCA printed material
- Company logo placement on the IWLCA homepage
- Sponsor spot at IWLCA Annual Meetings
- Banners hung at Annual Meetings, recognition of sponsorship at Annual Meetings
- Other terms as negotiated



Publication Sponsor

\$3,000

The IWLCA, in conjunction with representative from the Intercollegiate Associates, have created a publication detailing steps for club programs to gain varsity status. This informative brochure will be sent to the more than 200 Intercollegiate Associate teams in an effort to provide them the necessary tools and information to take that next step. The brochure is in the final editing stages and is scheduled to be sent to the respective schools in the Spring of 2005.

This sponsorship also includes the printing of the IWLCA's NCAA Coaches directory and logo placement on the back cover.

Sponsorship can Include:

- Company logo on the IWLCA homepage
- Company logo on the printed brochure and recognition of the sponsorship in that publication
- Sponsor spot at the Annual Meeting and convention
- Banners hung at Annual Meetings
- Company logo on all IWLCA printed material
- Other terms as negotiated



ANNUAL MEETINGS AND CONVENTION OPPORTUNITIES

Social Sponsor

\$3,000

The IWLCA Annual Meetings and Convention are held in conjunction with the US Lacrosse Convention, January 2005. Sponsorship includes recognition on all printed material, company logo on the IWLCA homepage, promotional materials related to the event and other terms as negotiated.

Roundtable Luncheon Sponsor

\$3,000

In conjunction with the IWLCA Annual Meetings and Convention, the Roundtable discussions enable coaches of varying backgrounds and experience to share their knowledge of the game. The IWLCA is dedicated to the education of our sports coaches, and this luncheon enables that sharing of information and experience.

Breakfast Sponsor

\$3,000

The breakfast allows the sponsor the unique opportunity to display products and services to a private audience of coaches. The sponsorship includes display of products and promotional material, the hanging of banners and the opportunity to speak to the audience.

Associate Sponsor Levels

\$2,500

This level of sponsorship aides the IWLCA in its day to day functions related to the education of our sports coaches and the recognition of those coaches and the student-athletes we serve. Sponsorship includes company logo on the IWLCA homepage, appropriate recognition on all IWLCA printed material, sponsor spot at the annual meetings and convention, and other terms as negotiated.